



**Universitat de les  
Illes Balears**

## **DEGREE DESCRIPTION**

### **Name of degree**

Masters in Environmental and Tourism Economics

### **Entry requirements**

Applicants for the Masters in Environmental and Tourism Economics should hold:

- a) An honours degree from a Spanish institution in Economics and Business Administration and Management.
- b) An honours degree from a Spanish institution and demonstrate sound knowledge of mathematics and statistics. Preference will be given to students with knowledge of economics and econometrics. Applicants in this category should present a written statement to the course's Academic Committee confirming the possession of such knowledge, attaching the necessary documentation. Applicants who receive an offer of a place may ask for the recognition of prior learning from other courses and doctoral programmes. The Academic Committee shall decide on a case-by-case basis whether applicants should take other subjects to prepare for this master.
- c) A degree from a Spanish institution in Business Science, or a degree in Tourism provided they can demonstrate sound knowledge of mathematics and statistics. Preference will be given to students with knowledge of economics and econometrics. Applicants in this category should present a written statement to the course's Academic Committee confirming the possession of such knowledge, attaching the necessary documentation. Applicants who receive an offer of a place may ask for the recognition of prior learning from other courses and doctoral programmes. The Academic Committee shall decide on a case-by-case basis whether applicants should take other subjects to prepare for this masters.
- d) A degree from a foreign university that meets the requirements of Royal Decree 56/2005. Preference will be given to students with knowledge of economics and econometrics. Applicants in this category should present a written statement to the course's Academic Committee confirming the possession of such knowledge, attaching the necessary documentation. The Academic Committee shall decide on a case-by-case basis whether applicants should take other subjects to prepare for this masters.

When judging applications, the Academic Committee will take the following into account:

- Nature of degree held. Preference will be given to applicants with a degree in Economy, Business Administration and Management and Mathematics. Applicants with

other degrees will be rated according to their relationship with the aforementioned degrees as well as their course content.

- Average mark over their degree.
- Average mark in subjects related to Microeconomics, Macroeconomics, Statistics, Econometrics and Mathematics.
- Academic CV and professional experience in the fields of tourism and the environment.
- Language skills: English (high) and Spanish (basic).

## Professional and academic aims

The **Masters in Environmental and Tourism Economics** offers the possibility of gaining extensive knowledge of economic aspects of tourism and its socio-environmental impact. This is an innovative approach in the international field of postgraduate education in economics and tourism, and it fills a significant gap in the study of tourism as an economic activity.

So, the masters' main aim is to study in more depth the sub-disciplines of environmental and tourism economics, placing special emphasis on the interrelations between them, and opting for quality and rigour in the development of content. Furthermore there is the opportunity to work in an international context, inherent in tourist activity, which is shown both by the approaches covered in subjects and the overall composition of teachers and students. Subjects are mostly taught in English.

The aim, then, is to train professionals in the areas of consulting, planning and management of public bodies, public-private partnerships, international organisations, corporations, teaching and learning, and research.

### Orientation

The degree is both academic and research-oriented.

### General skills acquired

Upon successful completion of the degree, students will be able to:

- Speak in public using information and communication technologies.
- Express themselves in English.
- Structure work practices.
- Read and write scientific texts.
- Synthesise and integrate knowledge.
- Search for and classify documentation and use databases appropriately.
- Form, express and defend opinions and concepts clearly and accepting criticism.
- Convert and empirical problem into the object of investigation and arrive at conclusions.
- Apply knowledge to new areas.
- Work as part of a team.
- Design work proposals.
- Persevere and follow tasks through to their conclusion.
- Overcome setbacks.
- Develop respect for the environment.
- Work in an international and multicultural context.
- Set priorities to achieve aims.
- See prospectively, proactively and innovatively.
- Make decisions, resolve problems and develop new ideas.
- Interpret and evaluate results critically.

## Continuing studies

Students who obtain an average of B (second class) over the course of the Masters in Environmental and Tourism Economics may apply for the PhD programme in Economics and Law at the UIB. The Department of Applied Economics' PhD committee will judge all applications.

Course structure: 60 ECTS credits

<b><u>FIRST SEMESTER PROGRAMME</u></b>	<b><u>30 ECTS</u></b>	<b><u>Module</u></b>
Mathematics and Statistics for Economics	2	A
Advanced Economy	4	A
Econometrics	4	A
Tourism Economics	3	B
Tourist Demand Modelling	4	B
Tourism Policy	3	B
Modelling for Tourism Effects on the Economy	4	B
International Economy, Growth and Tourism	3	B
Tourism development and social and cultural impacts*	2	D
Seminars*	1	D
<b><u>SECOND SEMESTER PROGRAMME</u></b>	<b><u>27 ECTS</u></b>	
Project Assessment	4	C
Environmental Policy Tools	4	C
Methodologies of Economic Evaluation	4	C
Business-oriented Tourism Analysis	3	B
Environmental Economics	3	C
Transport Economics*	2	D
Tourism in Developing Countries*	2	D
<b>End of Master Project</b>	<b>10</b>	<b>E</b>

**Module A:** Quantitative Methods and Analysis Foundations for Tourism and Environmental Economics (10 ECTS)

**Module B:** Tourism Economics (20 ECTS)

**Module C:** Environmental Economics (15 ECTS)

**Module D:** Optional Subjects in Tourism and Environmental Economics (5 ECTS)  
**Module E:** End of Master Project (10 ECTS)

#### Final exam

There is no final exam to pass the course.

#### Assessment and examination criteria

Assessment and evaluation criteria are outlined for each specific module. The exam timetable and list of examinable material will be published at the appropriate time.

#### ECTS coordinating staff

The course's Academic Committee comprise Dr Jafar Jafari, Dr Catalina Juaneda, Dr Eugeni Aguiló, Dr Teresa Palmer, Dr Antoni Riera, Dr Maria Tugores.  
The award is led by Teresa Palmer Tous.

#### Timetable

<enlace al cronograma del año académico>