



Academic year	2012-13
Subject	10589 - International Trade, Growth and Tourism
Group	Group 1, 1S
Teaching guide	A
Language	English

Subject identification

Subject	10589 - International Trade, Growth and Tourism
Credits	0.9 in-class (22.5 hours) 2.1 distance (52.5 hours) 3 totals (75 hours).
Group	Group 1, 1S(Campus Extens)
Teaching period	1st semester
Teaching language	English

Lecturers

Lecturers	Timetable for student attention					
	Starting time	Finishing time	Day	Start date	Finish date	Office
Javier Rey-Maqueira Palmer javier.rey@uib.es	12:00h	13:00h	Wednesday	05/09/2012	24/07/2013	DB238

Degrees where the subject is taught

Degree	Character	Academic year	Studies
Master's Degree in Tourism and Environmental Economics	Optional		Postgraduate degree

Contextualisation

The program for the Master and the PhD is characterized by its applied vocation. This is achieved by not only placing greater emphasis on applied subjects in the field of tourism and the environment but also by introducing subjects which, while initially have a more theoretical, descriptive or technical focus, turn out to have a content which is essential for carrying out an accurate economic analysis of tourism and environmental issues.

The course is made up of three independent modules:

MODULE A: QUANTITATIVE METHODS AND FUNDAMENTALS OF ANALYSIS FOR THE ECONOMY OF TOURISM AND THE ENVIRONMENT (10 ECTS)

MODULE B: TOURISM ECONOMICS (20 ECTS)

MODULE C: ENVIRONMENTAL ECONOMICS (15 ECTS)

MODULE D: OPTIONAL SUBJECTS (5 ECTS)

MODULE E: END OF MASTER PROJECT (10ECTS)

MODULE B: TOURISM ECONOMICS (20 ECTS)

Tourism Economics (3 ECTS)

Tourism demand modelling (4 ECTS)

Business Oriented Tourism Analysis (3 ECTS)

Modelling the Impact of Tourism on the Economy (4 ECTS)





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Tourism Policy (3ECTS)

International Trade, Growth and Tourism (4 ECTS)

Requirements

Essential requirements

Microeconomics

Macroeconomics

Skills

Specific

1. To learn how to plan economic theory models using tools that interpret the reality To apply planning instruments To apply appropriate scientific methodologies knowing its basis To contribute to the economic and tourism knowledge areas To understand the tourism reality from different points of view expressed by the international professors To evaluate the consequences of the environmental policies over the tourism economic activity To evaluate and to compare the different possibilities of environmental policies To know the European and the International Environmental Guidelines Contributes knowledge about environmental economics To do case studies about positive and negative experiences in environmental policies To relate environmental economics with welfare economy theory To know the tools, arguments and consequences of the environmental policies application To know the environmental impacts of tourism and to compare them with alternative economic alternatives To understand the behavior of the natural resources related to tourism To know the market deviation related to the environment.

Generic

1. Public speeches using information and communication technologies To express themselves in English To organize the structure of a work process To be familiar with scientific texts To develop a synthetic and a knowledge integration capacity To search for and to classify documents and data bases To be able to form, to express and to defend concepts clearly, accepting criticism To convert an empirical problem in a research object and to formulate conclusions To apply the knowledge into new contexts To elaborate work proposals To work with constancy and perseverance To resist frustration To develop environmental respect To work in an international and multicultural environment To have an innovative, prospective and proactive vision To make decisions, to solve problems and to develop new ideas To critically interpret and evaluate results.

Content

Theme content





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- 1.. Definition and Measurement of Competitiveness & Specialization in Tourism
- 2.. Inbound Tourism and National Welfare in Host Economies
- 3.. Inbound Tourism and Economic Growth
- 4.. Foreign Direct Investment and Tourism
- 5.. Traditional trade models and tourism
- 6.. Imperfect competition trade models and tourism
- 7.. Cases study

Teaching methodology

1. Learning method: Classes
Time: 18 hrs
Type of group: Large
2. Learning method: Tutorials
Time: 2 hr
Type of group: Individual
3. Learning method: Study of theory
Independent workload: 52 hrs
Type of group: Individual
4. Learning method: Presentation of group work
Classes / independent workload: 3 hrs
Type of group: Individual

In-class work activities

Modality	Name	Typ.Gr.	Description
Theory classes	Theoretical lessons	Large group (G)	1. Learning method: Classes Time: 18 hrs Type of group: Large
ECTS tutorials	Practical lessons	Small group (P)	2,5 hours
Assessment	Final exam	Small group (P)	2 hours

Distance education work activities

Modality	Name	Description
Group or individual scientific paper self-study		4. Learning method: Presentation of group work Classes / independent workload: 3 hrs Type of group: Individual





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Riscs específics i mesures de protecció

Les activitats d'aprenentatge d'aquesta assignatura no comporten riscos específics per a la seguretat i salut de l'alumnat i, per tant, no cal adoptar mesures de protecció especials.

Workload estimate

Modality	Name	Hours	ECTS	%
In-class work activities		22.5	0.9	30
Theory classes	Theoretical lessons	18	0.72	24
ECTS tutorials	Practical lessons	2.5	0.1	3.33
Assessment	Final exam	2	0.08	2.67
Distance education work activities		52.5	2.1	70
Group or individual self-study	scientific paper	52.5	2.1	70
Total		75	3	100

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

Student learning assessment

Theoretical lessons

Modality	Theory classes
Technique	Objective tests (Recoverable)
Description	1. Learning method: Classes Time: 18 hrs Type of group: Large
Assessment criteria	10%

Percentage of final qualification: % following path A

Final exam

Modality	Assessment
Technique	Objective tests (Recoverable)
Description	2 hours
Assessment criteria	40%

Percentage of final qualification: % following path A





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scientific paper

Modality	Group or individual self-study
Technique	Objective tests (Non-recoverable)
Description	4. Learning method: Presentation of group work Classes / independent workload: 3 hrs Type of group: Individual
Assessment criteria	50%

Percentage of final qualification: % following path A

Resources, bibliography and additional documentation

Basic bibliography

- Capó, J.; Riera, A.; Rosselló, J., (2005), Dutch disease in tourism economies: evidence from Spain, Documents de Treball/1.
- Copeland, B.R., (1991), Tourism, welfare and de-industrialization in a small open economy, *Economica*, 58 pp. 515-529.
- Corden, W.N.; Neary, P., (1982), Booming sector and de-industrialization in a small open economy, *The Economic Journal*, 92 pp. 825-848.
- Corden, W.N., (1984), Booming sector and Dutch disease economics. Survey and consolidation, *Oxford Economic Papers*, 36 pp. 359-380.

Complementary bibliography

Other resources

